

Privacy Policy

Last Updated: 11/29/2023



1. Introduction

Welcome to The Wave Car Wash's Privacy Policy. This policy outlines how we collect, use, and protect the personal information of our customers, especially those participating in our Wash Club Membership Program. We are committed to maintaining the privacy and security of your information.

2. Information We Collect

We collect and process the following types of information:

- Personal Information: Name, address, phone number, and email address.
- Billing Information: Credit card details and related payment information.
- Vehicle Information: License plate and vehicle details.

3. How We Use Your Information

We use your information for the following purposes:

- Wash Club Membership: To manage and administer your participation in our Wash Club Membership Program.
- Billing: To process payments and maintain your account in a PCI-compliant manner.
- Communication: To send you important information about your membership, billing, and updates/offers about our services.

4. PCI Compliance

We use a Payment Card Industry Data Security Standard (PCI DSS) compliant platform to securely handle and process your payment information. This ensures the highest level of security for your credit card data.

5. Data Security

We take the security of your information seriously and have implemented measures to safeguard your data. This includes encryption, access controls, and regular security assessments.

6. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as required by law.

7. Your Choices

You have the right to:

- Access: Request access to your personal information.
- Correction: Update or correct your personal information.
- Deletion: Request the deletion of your personal information.

8. Cookies and Tracking

We may use cookies and similar technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

9. Changes to this Privacy Policy

We reserve the right to update this privacy policy. Any changes will be communicated to you through our website or other means.

10. Contact Us

If you have any questions or concerns about our privacy practices, please contact us at info@thewavewash.com.