



# SURF REPORT

A look at what's happening at The Wave in 2022

## MENU CHANGES

We get it. No one wants to see price increases. So, we want to be completely transparent about ours. We opened our first location in 2004 and made slight changes to our menu once, but didn't change our prices until 2018. 2022 will mark only our second ever menu & price change. To ensure you're still receiving the service and value you expect, we're making the following changes to our menu:

- Adding a new wash package: the **Banzai** wash (\$22). This wash package is currently the top-of-the-line in car washing and you can read about why it's going to be our new top package below!
- Including Wave Wax in the Tsunami Wash (\$18 – previously \$20 for a Tsunami with Wave Wax). Wave Wax will still be available as an add-on option with lower packages for \$4 (\$3 for club members).
- Adding an additional step of cleaning power in the Tidal Wave wash (\$14).

We will still have our Wash Club & Wash Book options for cost savings & convenience (top 3 wash packages), along with these continuing promotions:

**Military Mondays/Ladies' Tuesday:** \$3 off Banzai, \$2 off Tsunami.

**Customer Appreciation Day (7/4)** - 50% off Banzai Wash Book. **Holiday Promo (11/15-12/24)** - Free Wash w/ Wash Book Purchase.

New Program: Wave Rider Punch Card - Buy 9 single TW, TSU or BZ washes, get your 10<sup>th</sup> wash free!

Discontinued: Save 10 Receipts, Wave Wax Punch Cards, Monetary Gift Cards



## BANZAI WASH

Want long-lasting protection, water repellency, and a deeper shine for your car?  
**GET OUR NEW BANZAI WASH!**

Our new top wash includes all the cleaning power of a Tsunami wash PLUS **Ceramics X<sup>3</sup>**, a three-step layering process that forms a durable shield to protect your vehicle's paint from the elements. What does this mean for you?

- Dirt, bird droppings and bugs wash off easily.
- Mud, frost, and ice effortlessly rinse away.
- Helps prevent damage from acid rain.
- Easier to wash and maintain a clean car.
- Water rolls off better than wax coating.
- High gloss, great protection, and lasting shine.

*Coming soon to all locations!*

## TUNNEL UPGRADES

This year we will begin upgrading the tunnels of our remaining original sites to match our Marvin Rd (Hawks Prairie) location. We will start with Centralia, move on to Whitman (Yelm Hwy), and end with Tumwater. What this means:

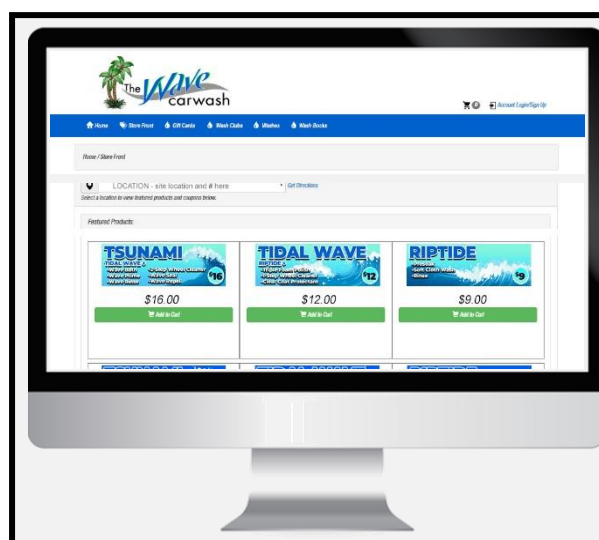
- Updating & adding equipment
- Adding more tunnel chemistry
- Converting from brush prep to spray prep (matching our Marvin location)
- 2+ weeks closure per site to make these changes
- Hitches must be removed at all locations to ensure vehicle safety & cleanliness
- Truck beds must be completely free of items/debris
- No excessively muddy/dirty vehicles to ensure vehicle safety



## NEW LOCATION

We are excited to open our 6<sup>th</sup> location towards the end of summer! Find it at:

**2014 Mountain Hwy E, Spanaway**



## ePOS – ONLINE STORE

We will be launching a new online platform where you can:

- Securely purchase individual car washes, wash books & club memberships
- Redeem purchases electronically
- Manage your club membership